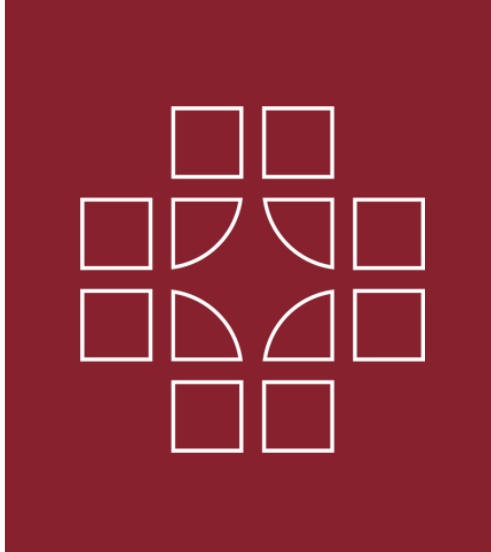




**East Alabama Health** 

EAST ALABAMA MEDICAL CENTER | FOUNDATION



# IMPACT REPORT 2023

In 2023, the East Alabama Medical Center (EAMC) Foundation allocated and awarded \$1,257,279 to East Alabama Health (EAH) construction projects, enhanced technology and equipment, patient assistance funds, and employee assistance funds. These grants are instrumental in empowering the hospital to elevate the patient experience, improve access to care, and ensure that world-class healthcare is available right here in our community.



## SIMULATORS FOR NURSE EDUCATION

The EAMC Foundation purchased a SimMan Essential and PROMPT Flex Birthing Trainer for the EAH Education department. These educational simulators provide continuing education opportunities to nurses for different medical scenarios, including the first crucial moments of a stroke and critical birthing scenarios.

## ENHANCED TECHNOLOGY AND ADDITIONAL INFUSION BAY FOR SPENCER CANCER CENTER

The EAMC Foundation purchased additional equipment to complete a sixth infusion bay, construct custom facemasks for our head and neck patients, and more efficiently detect a patient's veins for lab work and to begin IVs.



## INNOVATIVE EQUIPMENT FOR THE NEONATAL INTENSIVE CARE UNIT

The 2022 Christmas Ball proceeds funded the purchase of an additional BabyLeo crib, an aEEG machine, several innovative neo-natal respirators, and specialized wheelchairs for mothers to visit their NICU infants.

## Your Donations at Work



**\$702,000**

For the expansion of mental health services in East Alabama



**\$248,181**

In support of East Alabama Health patient assistance funds



**\$207,011**

To purchase new equipment for Spencer Cancer Center, NICU, and Education



**\$157,974**

To help EAH employees through Cornerstone Assistance Funds



### OPELIKA MOBILE WELLNESS CLINIC

The Opelika Mobile Wellness Clinic provides routine and chronic illness screenings, disease prevention education, and community resource referrals to medically underserved areas of Opelika. The bus is staffed by volunteers, and donations through the EAMC Foundation fund the medical supplies.



### FOUR EAMC FOUNDATION SCHOLARSHIPS AWARDED

Generous donors to the EAMC Foundation have established several post-secondary education scholarships. These scholarships blessed four students pursuing health-care-related majors.



### CHILD LIFE SPECIALIST PROGRAM

The EAMC Foundation funds the Child Life Specialist Program which improves pediatric patient and family experiences by providing them with procedure support and education, normalization play, and coping education.

## Patient Assistance

At EAH, we strive to holistically care for our patients. Not only do we offer the highest quality of medical care, but through our patient assistance funds, we help break down treatment access barriers.

### Spencer Cancer Center Patient Assistance Fund

Often, cancer patients have reduced wages or cannot work while undergoing treatment. In 2023, with the generous support from the Bruce Pearl Family Foundation, the American Cancer Society, and numerous community donations, the EAMC Foundation was able to support 67 cancer patients.

### HERO (Healthcare Employees Reaching Out)

EAH employees generously support several patient assistance funds through HERO. In 2023, HERO funds sent 10 pediatric patients to a specialized summer camp for children with diabetes, provided 10 CPAP machines to medically uninsured patients, distributed 25 scales to heart failure patients, purchased new equipment for cardiac rehab, and assisted numerous patients with medical equipment and transportation at discharge.

### Breast Health Fund

The Breast Health Fund, which was established in 2004, provides screening and diagnostic mammograms to uninsured women in East Alabama counties. In 2023, 21 patients received assistance through this fund.

### Patient Crisis Fund

The preparation for a hospitalization discharge can be logistically and financially overwhelming. The EAH Patient Crisis Fund provides qualified patients with assistance from transportation to durable medical equipment. In 2023, over 50 patients were assisted with the transition home.

### NICU Patient Assistance Fund

From providing emotional family support with milestone photos to providing specialized neonatal car seats, premie clothing, and pack-n-plays, the NICU Patient Assistance Fund is a blessing to our smallest patients and their families. In 2023, this fund assisted 31 families.

### Cornerstone Employee Assistance and Spencer Housing Fund

Cornerstone donations assist EAMC families and individuals in times of need. With the generous support of EAH employees, Cornerstone was able to assist 74 employees in 2023.

# Events



## 12TH ANNUAL SOCCER FOR A CURE - SATURDAY, APRIL 15, 2023

The Soccer for a Cure game featured Auburn and Opelika boys' and girls' varsity and junior varsity soccer teams playing at Duck Samford Stadium to raise money for local cancer patients seeking treatment at Spencer Cancer Center. Soccer for a Cure raised \$5,263 in 2023, which brings their total giving to \$39,428!



## AUBURN OPELIKA RUNNING AND TRACK ASSOCIATION (AORTA) - 24TH ANNUAL TOUGH TEN/TOUGH TWO - OCTOBER 7, 2023

This event raised \$6,600 to benefit EAMC Foundation's Breast Cancer Fund, bringing their cumulative giving to \$163,584! Their support provides medically uninsured women with free mammogram screenings and educates women in our community regarding the benefits of breast self-examination and annual screenings.



## THE 15TH ANNUAL SWING FOR DIABETES - OCTOBER 10, 2023

Diana Ramage and Kendall Simmons, two former Auburn University student-athletes with Type 1 diabetes, host Swing for Diabetes each year to help patients with diabetes in our local community receive the care and support they need. The 15th Annual Swing for Diabetes raised \$22,481 to benefit the Diabetes and Nutrition Center of East Alabama Health.



## 19TH ANNUAL THINK PINK - SATURDAY, OCTOBER 14, 2023

The 19th Annual Think Pink raised \$7,019 for the EAMC Foundation Breast Health Fund. The Breast Health Fund provides screening and diagnostic mammograms, breast ultrasounds, and breast MRIs for uninsured women in East Alabama counties.



## 12 DAYS OF CHRISTMAS VIRTUAL AUCTION

More than 60 items were auctioned off virtually from November 17-28, 2023. The proceeds benefitted the expansion of mental health services in our community, including the construction of a freestanding center for mental health on EAH's campus. The virtual auction raised \$28,892.



## THE CHRISTMAS BALL - THURSDAY, NOVEMBER 30, 2023

The 2023 Christmas Ball, which had 443 attendees, was held on Thursday, November 30. The Ball benefitted the expansion of mental health services in our community, including the construction of a freestanding center for mental health on EAH's campus. The event's live auction included a David Yurman Madison necklace, golf and lunch for eight at Sehoj, a diamond pendant, a progressive dinner for 8 with Brandy and Bruce Pearl and Robin and Butch Thompson, and more. Net proceeds from the ball were \$372,650.